



# UNITED WAY'S SOUTHEAST NEIGHBORHOOD CENTER

WE ARE INVESTING A GIFT IN THE SOUTHEAST NEIGHBORHOOD CENTER

Name: \_\_\_\_\_

Organization/Foundation: \_\_\_\_\_

Address: \_\_\_\_\_

City, St. Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## IMPACT LEVELS:

- |                                     |                                    |   |
|-------------------------------------|------------------------------------|---|
| <input type="checkbox"/> \$ 250,000 | <input type="checkbox"/> \$ 25,000 | <input type="checkbox"/> \$ 2,500       |
| <input type="checkbox"/> \$ 100,000 | <input type="checkbox"/> \$ 10,000 | <input type="checkbox"/> \$ 1,000       |
| <input type="checkbox"/> \$ 50,000  | <input type="checkbox"/> \$ 7,500  | <input type="checkbox"/> Other \$ _____ |
| <input type="checkbox"/> \$ 35,000  | <input type="checkbox"/> \$ 5,000  |   |

## PLEDGE INFORMATION:

We pledge a total of \$ \_\_\_\_\_ to be paid

- Now in full
- Monthly in the amount of: \$ \_\_\_\_\_, 1st Payment date: \_\_\_\_\_
- Annually in the amount of: \$ \_\_\_\_\_, 1st Payment date: \_\_\_\_\_
- Please bill me

This contribution will be made in the form of:  cash  check  credit  other

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

## GIFT ACKNOWLEDGEMENT:

Please use the following name(s) in all acknowledgements:

\_\_\_\_\_

\_\_\_\_\_





# SOUTHEAST NEIGHBORHOOD CENTER NAMING OPPORTUNITIES

Groundbreaking new projects that bring stability, and opportunities for people to thrive, do not happen in isolation. The Southeast Neighborhood Center is possible because of the generosity of those who are moved to action. When we as a community work together, there are solutions.

It is because of that collaborative spirit that we greatly anticipate celebrating the donors who have made this project possible!

Your generous gift of \$ \_\_\_\_\_ was received on \_\_\_\_\_.

Please indicate below which space(s) you would like to select for naming rights.

## EARLY LEARNING CENTER:

		Donation Secured
EARLY LEARNING CENTER	\$ 250,000	✓
CLASSROOM #1	\$ 50,000	✓
Classroom #2	\$ 50,000	✓
Classroom #3	\$ 50,000	
Classroom #4	\$ 50,000	
Kitchen & Pantry	\$ 25,000	✓
Classroom #5	\$ 25,000	✓
Classroom #6	\$ 25,000	✓
Classroom #7	\$ 25,000	
Classroom #8	\$ 25,000	
Teacher Support Room	\$ 15,000	
Parent Support Room	\$ 15,000	
Mom's Room	\$ 10,000	
Laundry Room	\$ 10,000	
Office	\$ 10,000	✓

## COMMUNITY RESOURCE SPACE:

		Donation Secured
Playground	\$ 175,000	✓
Multipurpose Room	\$ 150,000	
Coffee Shop	\$ 50,000	
Tech Lab	\$ 30,000	
Flex Room A	\$ 15,000	
Flex Room B	\$ 10,000	
Kitchen	\$ 10,000	✓
Community Board Room	\$ 7,500	✓
Private Meeting Space A	\$ 5,000	✓
Private Meeting Space B	\$ 5,000	✓
Private Meeting Space C	\$ 5,000	

## GIVING CIRCLES:

\$250,000 +	Groundbreakers
\$100,000 – \$249,999	Foundation Builders
\$50,000 – \$99,999	Change Makers
\$25,000 – \$49,999	Hand Raisers
\$10,000 – \$24,999	Advocates
\$1,000 – \$9,999	Partners
\$500 – \$999	Supporters
\$100 – \$499	Friends and Neighbors

*\*A donor recognition installation is being designed for all donors who make a contribution to the Capital Campaign starting at the \$100 level.*

*\*\*The Donor shall retain naming rights for a period of no-less than 20 years.*

Please use the following name(s) in all acknowledgements (i.e. Annual Report, published updates, etc.):

Please use the following name(s) on signage for the chosen space & donor recognition installation: **\*If different from above\***

We would prefer to remain anonymous.  This gift is in tribute/memorial to: \_\_\_\_\_



## HOPE AND CHANGE ARE FOUND WHEN WE LIVE UNITED

**WHAT:** United Way, along with community partners, is building a new neighborhood center that will serve as a replicable model in the fields of **EDUCATION, YOUTH** and **COMMUNITY DEVELOPMENT**, while bringing new resources to the fight against poverty.

The Southeast Neighborhood Center will be built on the corner of **FELLOWS AND DUBAIL**, on a total of 5 empty lots which have been donated to the United Way by 466 Works (3) and the City of South Bend (2).

Anchored by a **HIGH-QUALITY EARLY LEARNING PROGRAM**, the new facility will provide holistic health, youth and senior services, adjacent to 24 new single-family units of affordable housing.

**WHY:** The Neighborhood Center will primarily serve families living within **CENSUS TRACKS 29** and **30**, which have been designated by the Center for American Progress as **CHILDCARE DESERTS, FOOD DESERTS** and **HEALTH PROFESSIONAL SHORTAGE AREA**, indicating health care provider shortages in primary care, dental health, and mental health.

The Southeast Neighborhood is home to 2,684 persons, 895 of whom are under the age of 19. The median **HOUSEHOLD INCOME** for neighborhood residents is about **HALF** that of the median income for the city as a whole.

Based on the U.S. Census, of neighbors 25 years old and over, more than **30% DO NOT HAVE A HIGH SCHOOL DIPLOMA**, and over **42%** of all residents are **LIVING BELOW THE POVERTY LEVEL**, including half of the population that is under the age of 18.

At a glance, the residents of the Southeast Neighborhood have **HIGHER POVERTY** rates, are **YOUNGER**, and are impacted by **LOWER EDUCATIONAL ATTAINMENT** in comparison to the city's residents as a whole.

**HOW:** **CHILDCARE:** The Neighborhood Center will primarily serve families living within census tracks 29 and 30, which have been identified by the Center for American Progress as **CHILDCARE DESERTS**.

This area is home to roughly **190 CHILDREN** under the age of 5, and contains 3 licensed childcare providers with a combined capacity of **44 CHILDREN**.

The Center's **EARLY LEARNING PROGRAM** is being designed to meet the State's highest quality rating, Level 4 on Paths to Quality and will serve up to **112 CHILDREN**, infant through preschool age.

**HEALTHCARE:** The Southeast Neighborhood Center will host clinical space for free healthcare services with additional transportation programs to meet the immediate needs of families for **PRIMARY CARE, OB, DENTAL, MENTAL HEALTH, and PHARMACEUTICAL SERVICES**

**YOUTH PROGRAMMING:** As local **CRIME** and **DROPOUT RATES AMONG YOUTH REMAIN HIGH**, families are frustrated with the **LACK OF OPPORTUNITIES** for their children. Neighborhood meetings quickly identified the need for the Center to include **PROGRAMMING TO SUPPORT YOUTH AGES 12 TO 18** that is **SAFE, ACCESSIBLE** to low-income families living within the neighborhood and **OPEN IN THE EVENING** throughout the year.





United Way of  
St. Joseph County

# CELEBRATING OUR PARTNERS

Groundbreaking new projects that bring stability and opportunities for people to thrive, do not happen in isolation. The Southeast Neighborhood Center is possible because of the collaboration of those who are moved to action. When we as a community work together, there are solutions.

It is because of that collaborative spirit that we greatly anticipate celebrating the funding partners who have made this project possible in the following ways:

- Signage in, or on the named room/space (door, wall, etc.)
- Community donor recognition wall/installation (design pending)
- Press release at time of gift award, highlighting donor partnership and impact
- Social Media post at time of gift award
- Invitation to participate in Groundbreaking ceremony
- Social media posts around Groundbreaking, highlighting donor partnership
- Invitation to Ribbon Cutting/Opening of Building
- Ribbon Cutting Ceremony, specifically for named space(s)
- Social Media posts highlighting ribbon cutting for named space(s)
- Additional signage during community Open House, highlighting lead funding partners

*\*Recognition plans may be created or changed based on donor preferences.*

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## UNITED FOR CHANGE IN THE SOUTHEAST NEIGHBORHOOD

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